

Application SN  
09/745,669

**IN THE CLAIMS**

Please cancel Claims 17-24 without prejudice and without disclaimer of subject matter.

1. (Original) An apparatus for retrieving information related to a consumer product using a consumer product codes comprising:
  - a) a portable consumer good that lacks the capacity for data transmission; and
  - b) a scanning and storage device in mechanical communication with said portable consumer good, said scanning and storage device including:
    - (i) a scanning element converting a product code symbol into machine readable information representative of said product code; and
    - (ii) a removable memory medium to which said information is stored.
2. (Original) The apparatus according to claim 1, wherein said portable consumer good comprises an electronic device.
3. (Original) The apparatus according to claim 1, wherein said portable consumer good comprises a non-electronic device.
4. (Original) The apparatus according to claim 2, wherein said electronic device comprises one of the following: a portable radio, a portable mini-disc player, a portable compact disc player, a portable cassette player, a boom box, a two-way radio, a portable telephone, a pager, a camera, a camcorder, a laptop computer, a portable television, a portable video game and a wristwatch.
5. (Original) The apparatus according to claim 3, wherein said non-electronic device comprises one of the following: an article of clothing, a pen and a pocketbook.

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6. (Original) The apparatus according to claim 1, wherein said removable memory medium comprises one of the following: a magnetic disc, flash memory, a smart card, a memory stick, a diskette, a CD-ROM, a disk drive, a random access memory chip, and an optical storage device.

7. (Original) An apparatus for retrieving and processing information related to a consumer product using a universal product code comprising:

a) a portable consumer device, said portable consumer device including:

(i) a portable consumer good that lacks the capacity for data transmission; and

(ii) a scanning and storage device in mechanical communication with said

portable consumer good, said scanning and storage device comprising:

(1) a scanning element converting a printed universal product code symbol into machine readable information representative of said universal product code;

and

(2) a removable memory medium to which said information is stored; and

b) an Internet-ready device couplable to one or more Internet-based information servers, said Internet-ready device including a removable memory medium adapted to accept said removable memory medium from said scanning and storage device.

8-27. (Canceled)

28. (Previously Presented) A method for retrieving information related to a consumer product comprising the steps of:

integrating a bar code scanner and a removable memory into a consumer good, wherein said consumer good comprises a non-electronic device;

scanning a bar code of a selected consumer product using the integrated scanner and storing the scanned bar code in the removable memory; and

accessing a web site on a computer network based on the scanned bar code, wherein said web site includes information related to the selected consumer product.

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29-30. (Canceled)

31. (Original) The method according to claim 28, further comprising converting a scanned bar code to a uniform resource locator (URL) of a web site.

32. (Original) The method according to claim 28, further comprising converting a scanned bar code and a global position to a uniform resource locator (URL) of a web site.

33-41. (Canceled)